



www.bsidesboulder.org | June 13, 2025

Welcome to the 6th annual BSides Boulder event – where the cybersecurity community in Boulder gathers to learn, share, and connect. BSides Boulder is an in-person event with talks and workshops built for security professionals of all levels to come together to explore the latest trends and challenges in cybersecurity. The event is live streamed and the recordings are uploaded to youtube after the event. In 2024, we introduced workshops that allowed attendees to get hands-on experience and we hope to continue expanding the offerings as we grow.

Event Date: Friday, June 13th, 2025
Time: 8:30am - 5pm Mountain Time
Location: Wolf Law Building - University of Colorado Boulder
Attendee Cost: \$20 per ticket, \$10 Student Ticket

Last year was a remarkable success, with a sold-out event hosting 150 participants. Building on this momentum, **we are raising the participant cap to 175 in 2025**, allowing even more security enthusiasts to join us in this vibrant exchange of ideas.

Previous Years Attendees

2024	150
2023	84
2022	73

This past year we had speakers from Google, Palo Alto, Corelight, Proofpoint, and others sharing security insights from the following domains:

- Threat Intelligence
- Network Security Monitoring
- Reverse Engineering
- Purple Team
- Home Labs

[2024 BSides Boulder YouTube Playlist](#)

What is Security BSides?

BSides is a distributed network of community-driven events for and by information security community members. Learn more about BSides at: <http://www.securitybsides.org/Media>



BSides Boulder is a nonprofit conference that could not exist without support from sponsors like you. Your support can elevate BSides Boulder 2025 to new heights, ensuring that our community continues to thrive and innovate.

Attendee Experience Level

BSides Boulder attracts a diverse audience, ranging from entry-level professionals and students to seasoned experts in the field. This wide spectrum of experience levels fosters a collaborative environment to share insights and get fresh perspectives.

Community Engagement

By sponsoring our conference you're not only playing a critical role in supporting the security community but also connecting directly with our attendees. This gives you the opportunity to showcase your product or start a conversation with a potential future hire.

BSides Boulder 2025 Sponsor Packages

	Supporting	Contributing	Leading
Cost	\$1,000	\$2,500	\$5,000
Limit	10	4	2
Logo on Swag	✓	✓	✓
Spotlight on Website/Socials/Slide	✓	✓	✓
Swag – 2 x T-shirts (or similar)	✓	✓	✓
Opening/Closing Verbal Acknowledgements		✓	✓
Sponsor “Elevator Speech” at the closing event			✓
General Admission Tickets		2	5
A table for swag and socialization			✓

All Leading Sponsorships have been sold.

Custom Sponsorships

BSides Boulder encourages participation from a wide range of organizations. If you have an idea on a custom sponsorship please, let us know.

For more information regarding joining us in fulfilling the BSides Mission reach out to info@bsidesboulder.org



Support Terms and Conditions Agreement

1. Sponsorship Agreement: between the event-specific BSides Boulder organizer or person ("Organizer") and event-specific sponsor ("Sponsor") is valid from the date it is fully executed through the end of the sponsored event.
2. Sponsor Marketing Use Agreement: Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of BSides Boulder".
3. Production Timeline: In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:
 - 3.1. Trademark/Logo, Sponsor URL, Ad (if applicable), Banner display (if applicable), will be sent within 10 business days from the date this Sponsorship Agreement is fully executed.
 - 3.2. All items will be submitted one month prior to the event or production deadline.
4. Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.
5. Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor's trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:
 - 5.1. The Web banner ad to be posted on the event and Security BSides Web pages
 - 5.2. Sponsor benefit items Organizer detailed on the Support Package section
 - 5.3. Any promotional banner and signage/lanyard, etc.
6. Web Reference: Sponsor may publish an Internet hyperlink from Sponsor's website to the event-specific and Security BSides websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by Organizer.
7. Payment: Full payment must accompany this application and Sponsorship Agreement and be received by Organizer. Payment can also be sent via PayPal. Failure to pay the full balance will subject sponsorship to cancellation.



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8. Non-endorsement: The use of Sponsor's name within BSides Boulder or event-specific websites or mailing lists does not constitute endorsement by BSides Boulder or Organizer of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by BSides Boulder or Organizer.
 9. Non-exclusivity: Neither Security BSides nor Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security BSides or Organizer.
 10. Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer and Security BSides as well as their respective Board of Directors and employees *harmless* from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.
 11. Force Majeure: Neither BSides Boulder, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
 12. Rejection: BSides Boulder and Organizer reserve the right to reject a potential sponsor for any reason.
 13. Entire Agreement: This and all attachments here to, constitute the entire Sponsorship Agreement.



By signing below, you agree to all of the terms and conditions listed above.

Sponsor (Printed)

Sponsor (Signature)

Sponsor (Mailing Address)

Sponsor (Company Name)

BSidesBoulder Event Organizer
(Printed)

BSidesBoulder Event Organizer
(Signature)

Please indicate below which level of sponsorship you are selecting:

Leading Sponsor (\$5,000) _____

Contributing Sponsor (\$2,500) _____

Supporting Sponsor (\$1,000) _____

Custom Sponsorship: _____
